

## Town Local Video Listing Highlights Form

**This form is for properties / establishment shoots, and is NOT for inventory or insurance shoots.**

Our base package includes up to ten highlights, plus the outside of your establishment. Please print the form on the second page of this document and have it ready for us when we come to video your establishment.

The “Room or Detail” column is to list the name of the room (Kitchen / Bedroom, etc) or the name of the detail, such as “Fireplace” or “Built In Pool” (yes, highlights CAN be outdoors).

The “Color” Column is for the color of the room so that we may know which one to shoot, and how to recognize it later during editing. If the entry is a details, such as “pool”, then there is no need to enter a color as this will be obvious to us.

The “Text Overlay Description” is for entering a short (one to three words) text overlay onto the video to describe it. Not every bit of video REQUIRES text, such as a kitchen, as the viewer can plainly see that it's a kitchen, but you CAN have us add descriptive terms such as “Spacious 14x18 Kitchen” if it calls for it. For video that doesn't require text, simply leave this column blank.

At the very bottom of the form it asks for “Title of Video”. You may enter anything but MOST will want the address of the property listed here.

**If you have questions, please give us a call at 423-795-6611 or contact us through our web site at [www.town-local.net](http://www.town-local.net).**



